

From: kerry@hollywoodbid.org
To: PETER ZARCONE
CC: Devin Strecker, Camila Webb
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Hi Pete, we are starting much earlier this year planning out festival for the fall. (October 6-8)

I am wondering if you could identify who we should speak with - perhaps one of your vice officers, along with ABC - so we fully understand what is involved in order to secure liquor license(s) for the event this year. We are hoping to secure some sponsorship dollars to perhaps have a stage in a parking lot, or do small street closures (e.g., Selma or Ivar) with a stage.

We want to fully understand all the rules with respect to beer-gardens, one-day permits, how the rules might differ on private property (e.g., a parking lot) versus the public right of way.

We are talking to a brewery about being a potential sponsor, and want to have all this information at our fingertips. Thanks for pointing us in the right direction.

Kerry

KERRY MORRISON
Executive Director

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